SPORTS and RECREATION MANAGEMENT
Department of Health and Human Physiology

Total Required Hours: 48 (27 Foundation, 9 Field Experience, 12 Concentration)

Foundation Courses (Complete 27 s.h.)

- SRM:1060 Contemporary Issues in Sports 3 s.h.
- SRM:3175 Sales in Sport 3 s.h.
- SRM:3178 Communications and Public Relations in Sport 3 s.h.
- SRM:3157 Managerial Operations in Sport and Recreation 3 s.h.

Must have 30 s.h. completed for the following:

- SRM:3151 Liability in Sport and Recreation 3 s.h.
- SRM:3152 Design and Management of Sport and Recreation Facilities 3 s.h.
- SRM:3153 Sport Business Practices 3 s.h.
- SRM:3158 Sport and Recreation Promotion 3 s.h.
- SRM:3172 Finance in Sport and Recreation 3 s.h.

Field Experience (Complete 9 s.h.)

- SRM:4197 (all sections require special permission)* 1-3 s.h.

  - There are multiple sections of this course. Students need to enroll for this class several times.
  - 45 hours of field experience = 1 semester hour.
  - Sections good for any student are: “Fans First” and “Iowa Games”
  - See SRM website for detailed application information.

*Contact Anna Jensen (anna-jensen@uiowa.edu) for permission and any further questions.

Concentration Area (Complete 12 s.h. in one of these areas)

- Business Studies
- Coaching and Sport Instruction
- Interscholastic Athletic/Activities Administration
- Communications Public Relations/Journalism
- Entrepreneurship
- Event Management (must take SRM:3154 and SRM:3147. Not EVNT classes)
- Sport and Diversity
- Student-Designed (especially good for students interested in sports metrics and analytics)

Other information

- Recommended courses to explore major: SRM:3147, 3148, 3157, 3700
- State of Iowa Coaching Authorization requires:
  - SRM:3149 Coaching Theory, Body Structure, and Human Development
  - SRM:3155 Prevention and Care of Athletic Injuries for Coaches
- To be an AD requires an SRM major and the Athletic Director certificate (not AD concentration)
- SRM minor: Max of 6 s.h. of overlap with other POS (especially important if EVNT cert.)